

## Terms and Conditions of Software Licenses

Did you know that terms and conditions of software licenses;

- place a legal obligation on you for not only software but also fonts and images?
- can be altered, amended, or even withdrawn at any time?
- place a legal obligation on you for third party licenses, which often you can't see?
- place an obligation on you to retain prior upgrades and downgrade versions?
- in some instances make provision for vendor audits at your site?
- are very rarely read and understood by staff?
- require proof of purchase to verify license ownership, often over many years?
- are often accepted by personnel who have no authority to accept the legal terms and conditions of these licenses?

## Of Course You Knew That.....

Of course you knew that, but if you didn't. Please read on.

The issue of software licensing is very complex and has now reached what we believe (after being in this industry for over 20 years) to be ridiculous proportions, and it's about to become a whole lot more complicated with Cloud Computing and Virtual machine environments.

Do NOT let the licensing lawyers into this new emerging minefield of Cloud Computing as they have made a mess of software licensing so far and it's time they were told to streamline them and make them easier to follow and comply with.

The real issue with software licenses for most organisations is that they are full of legal mumbo jumbo, often written by legal personnel who have no real world appreciation of what it takes in the end user community in terms of complying with the terms and conditions, and to cap that all off, are often if not always accepted by personnel in your organizations who have now idea of the legal complexity issues they contain!

Due to the manner that software licenses are deployed, we know that you are unable to easily verify or validate the changes to Licensing Agreement conditions in EULAs, PUR and VLA terms and conditions, as upgrades and patches are applied, and yet you are expected to automatically comply with the latest version of many varying types of "licenses" at all times.

## From A Practical Perspective

From a practical perspective the license agreements aren't worth the paper they are printed on in many cases.

They just do not hold up and should be challenged. To do this we believe they should be simplified to make it easier

and less costly to conduct software compliance auditing and management.

## We Know You Have Better Things To Do!

We know that your core business is NOT software compliance audit and monitoring of software. This is NOT the reason you operate and run a business. Your senior management and stakeholders have other objectives that we need to meet.

## Not Sure What is On Your Systems?

***Failing to recognize and act on what you discover during an audit places you at risk!***

*If you wish to **Discover what is actually on your systems** contact us at [pcprofile@pcprofile.com](mailto:pcprofile@pcprofile.com) today.*

*We will send you a FREE 1 page Acceptable Use Policy and Discovery Snapshot Audit which runs from USB, no installation, no training required and the User Manual is 1 page. Did we mention it was free?*

## Worldwide Copyright Notice

Discovery Snapshot Auditor Copyright © 2010 PCProfile All rights reserved worldwide

Copyright © 2010 PCProfile trading as Rob Harmer Consulting Services Pty Ltd ABN 77 035 134 400 All rights reserved worldwide.

## Guidance For Publishers

Publishers are encouraged to publish this report as free content resource in accordance with the following guidelines:

- 1) Articles must be published "as is" (unedited);
- 2) Articles must be published with the author's bio paragraph and copyright information included;
- 3) URLs listed should be set as hyperlinks, with no redirection;
- 4) Whenever possible, authors should be notified of intent to publish;
- 5) This Published Article cannot be used in spam communications or sold;
- 6) PCProfile prohibits the use of copyrighted material in a manner that violates the copyright owner's rights;
- 7) Publishers who violate copyright law are legally liable and subject to possible fines under Copyright Laws worldwide.

## Disclaimer

The content of this report is provided for informational purposes only as "guidance notes" and for redistribution as outlined in the "Guidance For Publishers" paragraph and Copyright Notice above. PCProfile does not represent that all technology aspects have been outlined as a complete position and does not accept any responsibility or liability for the use or misuse of the content of this report or reliance by any person of the publishers contents.



**About the Author - PCProfile is an Adelaide based company with over 30 years practical computing experience in small, medium and large enterprises and offers managers and business owners in SMEs, and SOHO businesses practical tips and advice on how to get the best out of the technology used by your SME/SOHO business.**

**Rob Harmer is the owner of PCProfile and specialises in providing practical and relevant advice on Technology issues that are relevant for managing your business. For the last 19 years he has been a champion for anti-piracy advice and activities assisting businesses with keeping their systems compliant in the face of piracy of software. During the 1998 to 2000 years he played an active role with pragmatic advice for Year 2000 issues worldwide for PCs and managed the successful transition for a major high profile Year 2000 activity (covering 2 million lines of code and substantial legacy assets) at a defence site in Australia.**

**He has been running his small business PCProfile continuously since 1991 and has won prestigious IT awards in SA in 1994 and 1999 for IT excellence. Rob has published numerous articles on overseas audit community web sites and has been a contributor to the National Accountant IT section as well as other publications overseas. He has occupied various roles as a Senior Executive Manager with almost 40 years experience in computing at various levels, with significant achievements in all aspects of business management, finance accounting and commercial agreements, process mapping, risk management, staff development, coaching and training managers, organisational and cultural change, and business process improvements.**

**Presenter Bio can be seen at [www.pcprofile.com/resume.htm](http://www.pcprofile.com/resume.htm)**

**PCProfile also runs seminars on technology topics for SME and SOHO business owners.**

**[www.pcprofile.com](http://www.pcprofile.com) email [pcprofile@pcprofile.com](mailto:pcprofile@pcprofile.com) Mobile +61 (0) 448 650 227**